

Change Management Certification Program

Prosci's Change Management Certification Program is an interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the program, they apply Prosci's holistic change management methodology to a current project. By the end of the program, participants have the foundation of a Change Management Plan to address and enhance a specific project. This program is available in both in-person and virtual instructor-led formats.



Who Is This Course For?

Prosci's Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human resource business partners
- Organization development professionals

Learning Objectives

During the Change Management Certification Program, participants learn how to:

- Define change management
- Explain the value of change management
- Apply the Prosci ADKAR® Model to facilitate individual change
- Apply the Prosci 3-Phase Process for organizational change
- Activate roles that contribute to change success
- Formulate the foundation of a Change Management Plan to address a specific project

Participants gain credentials and more, including:

- The Prosci Certified Change Practitioner distinction
- Access to advanced Prosci change management tools
- HRCI, PMI and CCMP credits (available in certain countries)



CHANGE
PARTNERS

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Agenda

Day 1:

- Welcome and Connection
- Foundation
- PCT Model
- ADKAR Model
- Prosci 3-Phase Process:
Phase 1 – Prepare Approach
- Knowledge Check

Day 2:

- Day 1 Review
- Prosci 3-Phase Process:
Phase 1 – Prepare Approach
- Prosci 3-Phase Process:
Phase 2 – Manage Change
- Knowledge Check

Day 3:

- Day 2 Review
- Prosci 3-Phase Process:
Phase 2 – Manage Change
- Prosci 3-Phase Process:
Phase 3 – Sustain Outcomes
- Deliver Presentations
- Next Steps and Evaluation
- Graduation

Course Materials

- Program workbook and handouts
- Trial subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:
 - Research Hub – digital versions of *Best Practices in Change Management – 12th Edition*, topical studies, and relevant data across a broad array of topics
 - Knowledge Hub – Practitioner Program
 - Proxima

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