

Prosci

Change Management Certification Program



Who is this course for?

Prosci's Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human resource business partners
- Organization development professionals

Learning Objectives

During the Change Management Certification Program, participants learn how to:

- Define change management
- Explain the value of change management
- Apply the Prosci ADKAR® Model to facilitate individual change
- Apply the Prosci 3-Phase Process for organizational change
- Activate roles that contribute to change success
- Formulate the foundation of a Change Management Plan to address a specific project

Participants gain credentials and more, including:

- The Prosci Certified Change Practitioner distinction
- Access to advanced Prosci change management tools
- HRCI, PMI and CCMP credits (available in certain countries)

Course Materials

- Program workbook and handouts
- Access to digital content, resources and tools, including:
 - **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics
 - **Knowledge Hub** – A single point of access to content and resources to support your learning and application
 - **Proxima**

Agenda

Day 1

- Welcome and Connection
- Foundation
- PCT Model
- ADKAR Model
- Prosci 3-Phase Process:
 - Phase 1 – Prepare Approach
- Knowledge Check

Day 2

- Day 1 Review
- Prosci 3-Phase Process:
 - Phase 1 – Prepare Approach
- Prosci 3-Phase Process:
 - Phase 2 – Manage Change
- Knowledge Check

Day 3

- Day 2 Review
- Prosci 3-Phase Process:
 - Phase 2 – Manage Change
- Prosci 3-Phase Process:
 - Phase 3 – Sustain Outcomes
- Deliver Presentations
- Next Steps and Evaluation
- Graduation

